



**BANK ON
ARKANSAS+**

UNBANKED & UNDERBANKED

By the Numbers

**1 IN 4
households
use alternative services**



**\$10,000
amount per year the
average unbanked
individual spends on
alternative financial
services**



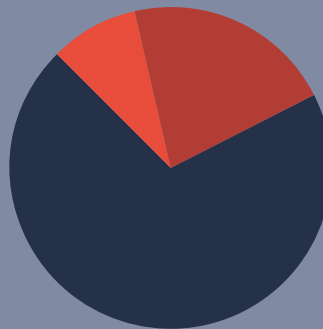
**Amount spent
over the individual's
working years on fees
for alternative financial
services \$40,000**

\$1.9 BILLION



Fees spent on alternative financial services, nationally, that the unbanked and communities in which they live are losing every year that could be reinvested in their families, neighborhoods, cities and towns, and counties.

**9.7%
of Arkansans are
unbanked**



**22.6%
are
underbanked**

Learn more at bankonar.org